

Delivering **e-Inclusion**  
the role of digital literacy



Brussels, 3<sup>rd</sup> October 2007

# Agenda

- 08:30**            **Registration**
- 09:00**            **Welcome**  
**Damien O'Sullivan**, CEO, ECDL Foundation
- 09:10**            **Keynote speech**  
**Susan Binns**, Director, Lisbon Strategy and Policies for the Information Society, DG Information Society & Media
- 09:20**            **Marginalised groups and the Information Society: needs and challenges.**
- **Elizabeth Mestheneos**, Vice President, AGE (European Older People's platform)
  - **Lambert van Nistelrooij**, MEP, Co-chair of the Ageing Intergroup
  - **Inmaculada Placencia Porrero**, Deputy Head of Unit, Integration of People with disabilities, DG Employment, Social Affairs & Equal Opportunities
- Questions and Answers**
- 10.10**            **Coffee Break**
- 10:30**            **Practical approaches to including marginalised groups**
- **Nikos Ioannou**, EU Affairs Manager, ECDL Foundation
  - **PierPaolo Maggi**, Projects Development Coordinator, AICA
  - **David Baugh**, Distinguished Educator, European Coordinator, Apple
  - **Joe Hegarty**, Director of Business Operations, IT Innovation, Intel
  - **Jan Willem Scheijgrond**, Director, Government Affairs Europe, HP
- Questions and Answers**
- 11:35**            **Panel discussion: Delivering e-Inclusion: what should be on a joint agenda?**
- Moderator: **Catherine Stewart**, Vice President, British Chamber of Commerce in Belgium
- **Anne-Sophie Parent**, Director General, AGE
  - **Miguel Gonzales Sancho**, Deputy Head of Unit, e-Inclusion, ICT addressing Societal Challenges, DG Information Society and Media
  - **Elena Bonfiglioli**, Director Corporate Citizenship, Microsoft Europe, Middle East and Africa
  - **Bruce Roch**, Manager, Innovation and Diversity, Adecco
  - **Jim Friars**, Chairman, ECDL Foundation
- 12:35**            **Closing speech: summary & Action Points**  
**Damien O'Sullivan**, CEO, ECDL Foundation
- 13:00**            **Lunch**